

Language Immersion & Cultural Tours in Australia

Language Tours

The future of Educational Travel

Gaining a global perspective, partly through travel opportunities, are as important as ever for young people. COVID-19 has provided a stark reminder that travel is an enormous privilege and has created an opportunity, through the global travel pause, for an important reset.

- We should not be aspiring for educational travel to go back to normal. We should be aspiring to do and to be better
- There is heightened awareness of the environmental and social impacts of travel
- Schools should consider using this opportunity to ensure that they offer students programs rich in meaning and integrity of experience

The return of global travel must be achieved in a way that is increasingly educationally meaningful and considered in its approach to the environment and to interaction with global communities. Significant challenges such as over-tourism, tourism related pollution, ancient buildings and land destruction, inequitable tourism dollar dispersal and unethical voluntourism practices (many traditional service-learning programs) are some of the major challenges the industry faces.

It is within this context that Latitude Group Travel has designed a clear pathway forward for our school partners and their students to reimagine tours. We offer you the opportunity to embark on global and domestic adventures in a way that is significantly meaningful in approach to education and considered in environmental, economic and social impacts.

- There is a duty of care to students in ensuring programs abide by the highest ethical and sustainable standards
- Travel post COVID-19 requires significant expertise and planning. We encourage all educational institutions to choose a specialist educational tour provider to navigate this journey with you

Post-Covid Travel

Talk to us about the changing travel landscape and how we can support you and your school's needs with flexibility and sound planning.

International Language Tours

Now is time the to begin organising international language tours for late 2022, 2023 and beyond!



Pioneers of experiential learning based school and group tours



World-Class Educational Touring

Educational Tours

Latitude Group Travel offers cutting edge, educational tours with a strong focus on engendering genuine learning outcomes.

Because each itinerary is custom designed, we work closely with the lead teacher, ensuring we design and develop an itinerary that completely meets, and usually exceeds, their brief. With Latitude Group Travel, almost anything is possible.

Latitude Group Travel is the only educational tour operator that can deliver every type of tour required by a school:

All subjects

All State, Australian, IB and International curricula

Cross-curricular tours – subjects combined together where appropriate

Cross-Curriculum Priorities and General Capabilities embedded across tours

Sport tours

Innovation and entrepreneurship tours and programs

Space camps and STEM tours

Arts and performing arts, where we can take all these subject groups away together

A new approach to service learning

Educational tours can be organised for every subject and subject units taught in schools and many combinations of subjects: for example, combining all Arts and Performing Arts subjects in one tour, with experiential learning activities for the entire group, as well as per subject.

Latitude Group Travel is the only educational program provider that researches and develops its own experiential learning activities, where no suitable program currently exists.



Custom Designed

We custom design every tour from scratch. We have no “pre-packaged”, or “off-the-shelf itineraries” that we reuse/recycle.

Every school is unique, so every tour should be as well.

Curriculum linked

Latitude Group Travel attains a copy of the relevant curriculum (IB, state or international) and pairs experiential learning activities to the relevant curriculum.

We have your curriculum open as we plan your tour - unique to our industry!



Experiential Learning Activities

We are the pioneers of experiential learning based educational tours.

We fundamentally believe in the power of hands-on learning as the major way to engender true learning outcomes from tours.

These activities are designed to open students' eyes to real-world applications of the subjects they are learning, to deepen their understanding and to create a space where they can interact with experts in their subject fields.

Examples of the types of experiential learning activities include: workshops, experiments, themed guided tours, behind-the-scenes experiences, Q&As, simulations, role-plays, feedback sessions, one-on-one coaching and much more.

Where a suitable experiential learning activity doesn't exist - we build it and find the perfect expert to deliver it!

Language Tours in Australia

Expand your students' vocabulary, improve their accents and build confidence. Consider a language tour in Australia.

You don't have to travel overseas to gain real-world experience! Fast track your students' skills through immersive, creative, cultural and experiential learning activities.

Curriculum aligned learning outcomes are delivered through a range of topics and thematic experiences that traverse the regions of each country, such as dance, art, history, cooking, social interaction, and other cultural activities specific to that country.



Improve students language proficiency through intensive customised classes.

- ✓ Tailored to your individual needs.
- ✓ Adapted to any year level/s
- ✓ Custom designed in your state, or other domestic location

Tours delivered through a selection of:

- ✓ cultural workshops
- ✓ language classes
- ✓ relevant themed cultural guided tours
- ✓ meeting with native language speakers for social interaction and conversation

Students enrich their language skills in the areas of:

- ✓ speaking
- ✓ listening
- ✓ reading
- ✓ writing



All language tours include:

- **A cooking class**, delivered in the language being learned
- **Formal language lessons** focussing on the specific areas determined by the teacher, if you wish
- **Interaction with native speakers** over a traditional dinner from that country
- **All activities** are delivered primarily in the selected language

Examples of Language Immersion & Cultural Tours in Australia

Italian



Tour Highlights:

- Engage in the personal stories of Italian café and restaurant owners through this custom designed Italian language guided tour
- Trace the influence of Italian painters, sculptors and thinkers on western art and philosophy. Delivered in Italian.
- Explore the characters of *Commedia dell'Arte* and delve into the world of improvisation, while developing Italian speaking/accent skills
- Learn how to play the popular game of Bocce, which has its roots in Ancient Rome

French



Tour Highlights:

- Participate in the lifestyle and culture of France by learning the skills involved in playing petanque
- Explore locations on an immersive French speaking guided tour
- Engage in collaborative acting experiences that facilitate interactions in common social situations
- See a French movie, then work in groups to critique and discuss. Share each group's work with the whole class

Mandarin



Tour Highlights:

- Take part in a training class in wushu, the most popular national sport in China
- Discover the Chinese-Australian experience during a guided tour through Chinatown, delivered in Mandarin
- Create signature tea blends with access to 40 different botanical herbs, roots, seeds and barks, used in traditional Chinese teas and medicine
- Learn how to write Chinese characters with a brush, beginning with simple exercises on brushstrokes and graduating to "standard script" (Kaishu). Delivered in Mandarin

Japanese



Tour Highlights:

- Discover the history of origami, hanko and sumi-e painting in this immersive workshop, delivered in Japanese
- Engage in cultural activities that explore the concept of 'wabi, sabi', or transience and imperfection, delivered in Japanese
- Unleash the students' inner artist by learning to draw Manga style faces and even chibi (cute style) Japanese characters, with instruction in Japanese
- Engage in Yukata dress up, the casual style of kimono worn in Japan to summer festivals. Discuss the different types of Kimono in the native language
- Participate in an Aikido group session that involves breath work, meditative movement, technical instruction (in Japanese) and the practice of spontaneous harmonic action

German



Tour Highlights:

- Join a local German singing club for students to practice their language skills in full voice!
- Discover the influence of German design principles in Australian architecture
- Understand more of the German identity, by engaging in a traditional folk-dance session with instruction in German
- Undertake a workshop focussing on German immigration to Australia and the development of towns that, to this day, still exude a German overtone
- Hear from an expert in industry and commerce and engage in a Q & A session in German
- Guided walking tours of Adelaide, Hahndorf, Beerenberg, or Westgarthtown all offer the flavour of German influence in specific locations. All tours are delivered in German

Indonesian



Tour Highlights:

- Undertake a group discussion about Yogyakarta Culture, using only Indonesian to communicate
- Visit an Indonesian club or group for a Q & A session in Indonesian
- Learn how to make a traditional Indonesian mask – Topeng - with instruction in Indonesian
- Have an Angklung lesson to learn to play this traditional Indonesian percussion instrument. Instruction with be, appropriately, in Indonesian
- Encounter the Sumatran Tigers through a behind the scenes experience. Commentary is bi-lingual

Spanish



Tour Highlights:

- Take a Flamenco dance lesson, while learning about traditional Spanish music. Teaching will be in Spanish
- Visit a radio station broadcasting in Spanish. Perhaps the students may have the chance to read the news?
- This organisation's aim is to broaden awareness of Spanish culture in any of its creative forms: Fine arts, literature, philosophy, music, gastronomy, cinema, theatre, science, exhibitions and design. A great range of activities, delivered in Spanish, will be available for choice at the time of your tour
- Meet and socialise with native Spanish speakers

Modern Greek



Tour Highlights:

- Attend a screening of Greek movie at the cinema. Break into groups to critique and discuss, practicing conversational Greek skills. Share each group's findings with the class
- Take a traditional Greek music class. Discuss (in Greek) how different the sounds of the Greek instruments are in comparison to a general orchestra. Hear about Greek instrument evolution
- Visit one of the Greek clubs to learn more about Greek culture in Australia and hear about Greek-Australia commercial relations, with a Q & A session in Greek
- Attend a football (soccer) match with an historically Greek based team. Learn to cheer in Modern Greek!
- Take a workshop at the Immigration Museum to learn about the extraordinary numbers of Greeks that immigrated to Australia. Learn how, when and why they came here and what has happened since? Workshop will be bi-lingual

Thai



Tour Highlights:

- Involve the group in the Bai Sri Su Kwan blessing ceremony, conducted in Thai. The religious offerings made from banana leaves, flowers and flower petals are called "Bai Sri"
- Take a specific yoga class, designed to assist with the flexibility needed for Muay Thai – a Thai form of martial arts. Workshop will be delivered in Thai for the more experienced students, or bi-lingual, if required
- Undertake a traditional Rum Wong (the circle dance) dance demonstration, where students will also have the chance to learn it themselves. Delivered in Thai unless some English help is required
- Understand the significance of Loy Krathong Festival of Lights, where students also learn how to make their own Krathong (floating container). Delivered in Thai

Vietnamese



Tour Highlights:

- Learn about Vietnamese music through different kinds of instruments such as the bamboo flute, bamboo xylophone, a Vietnamese zither and the monochord. Bi-lingual delivery
- This organisation, specialising in both Vietnamese performing arts and Vietnamese culture, welcomes students to learn about the important festivals, undertake the task of making their own Vietnamese lantern with traditional Vietnamese paper, and see and try traditional dancing. Delivered in Vietnamese or bi-lingually
- Visit a radio station broadcasting in Vietnamese. How much can your students understand? An exchange of what they have absorbed will follow the broadcast, with a facilitator assisting with this discussion. Delivered bi-lingually
- This special advocacy organisation provides a range of social work services to the Vietnamese community. Meet with some of the people involved for a Q & A in Vietnamese.

Korean



Tour Highlights:

- Hear about the underpinning philosophy behind the Korean martial art Taekwondo, including respect, courtesy, integrity, perseverance, self control and an indomitable spirit. Learn the basic movements of this martial art with bi-lingual instruction
- An Arts exhibition at a Korean cultural centre. Breakout sessions for groups to critique the exhibition items, then share with the whole group. Delivered in Korean
- Experience the Jogakbo Workshop, focussing on hand-sewing techniques, incorporating the Korean traditional patchwork concept and philosophy. More than just a sewing class! Delivered in Korean
- K-Pop is a Korean phenomenon! Take a K-Pop dance class, instruction in Korean, featuring songs from the most famous K-Pop groups
- Meet a grant recipient from and hear about their experiences, including how they used the grant and the project outcome. Q & A style experience delivered in Korean

**+ any language
you teach!**

We custom design all
Language Tours to meet
your desired learning
outcomes, mapped to the
curriculum and suitable
for any year level/s

Our Vision

To accelerate the transition towards meaningful, responsible, curriculum linked, experiential-learning based educational tours for all schools



Our Mission

To promote cross-cultural understanding, empathy and responsible travel practices, using our role as educational travel specialists as a force for good

To responsibly connect learners with the world's best experiential learning opportunities

To support educators in taking their classrooms to the world with ease, confidence and pride

To help principals and school boards, ensuring they have a strategic, safe, ethical, educationally edifying and meaningful touring program, personalised for their school communities

Our Values

Integrity

Responsible, ethical and transparent choices, actions and decisions always

Education

Genuine learning opportunities for all. Light the way for meaningful discovery and experiential learning through real-world activities and exposure to experts in their fields.

Client Centric

Deliver world-class products and service, provide unparalleled support, value for money and invaluable expertise in responsible and educationally meaningful travel products and practices

Excellence

Be exceptional, always. Hold ourselves accountable for results

Innovation

Thought Leaders. Courageous, creative, imaginative and passionate. Lead the pack. Cutting edge.

Our People

Treasure and continue to support our current environment and culture. Outstanding people. Dedication. Trust. Passion. Fun. Teamwork. Professional and personal growth.



Passionate about
the lifelong
impact that quality
educational tours
have on young
people.

Safety First Protocols

Safe and Secure travel is paramount for us

Safety first protocols are always in place. We have a 24/7 emergency line and our Tour Directors have a stringent safety process to which they must adhere, along with reports that must be completed if an incident occurs.

Memberships of SYTA, the Student and Youth Travel Association, which is worldwide, AFTA/ATAS, the Australian Federation of Travel Agents/ Australian Travel Accreditation Scheme, ATAC, the Australian Travel Agent Co-operative and AEE, Association of Experiential Education, all assist with safety protocols by requiring us to meet certain financial, risk management, safety and client satisfaction standards. They also provide significant guidance in the form of booklets and other written matter on all areas with which we need to comply. SYTA, for example, has a 23 page COVID Risk Management booklet that has been invaluable in assisting us with preparing our COVID risk management planning and processes, to keep our groups safe.

Latitude Group Travel has a comprehensive risk management policy which guides our internal staff and tour directors in what to do and how to handle even a minor incident. We also keep abreast of all [smarttraveller.com.au](https://www.smarttraveller.com.au) directives in order to carefully manage the safety of tours.

We have one of the most robust safety manuals, across comparative travel sector businesses in Australia – according to our insurer!



Our Protocols



- ✓ Safety of your students is our number 1 priority
- ✓ Our tours generally include a tour director, unless you specifically request not to have one
- ✓ Our significant international and domestic experience means we are proactive and methodical in our approach to all aspects of student and group safety
- ✓ We have dedicated operations and risk assessment team members with you every step of the way
- ✓ We have established and detailed emergency procedures
- ✓ Lanyards, with 24 hour emergency contact numbers, are provided for all travellers
- ✓ We partner with COVID safe suppliers who enforce COVID safety plans and procedures
- ✓ Ensure you have robust insurance, vital for international and domestic travel. If you have your own insurance, we are able to review and comment on its strength, if you wish
- ✓ We only travel to destinations approved by the Australian Government

Experienced Tour Directors

Our tours include a tour director, unless we are asked specifically to exclude such a service.

Our tour directors are not tour managers alone. They are there not only to look after the logistics, but also to provide knowledgeable commentary and, in addition, we have specialist guides where necessary, plus expert facilitators for the activities.

Our tour director will also assist if an incident occurs, knowing where the nearest hospital or medical facility is located and assisting in the management of any critical issue.

Our Clients

We are proud to work with many leading schools in Australia and around the world.

"This was an amazing opportunity with fabulous workshops and experiences every day. Days were full, but still time to relax and experience the cities. A great balanced programme. I would thoroughly recommend it to any other school group and look forward to more of our students participating in the future"

Launceston College

"I had a wonderful time. The wide range of activities and contrast of places for students was excellent. Having a tour manager the whole time meant that we could focus more on the students and the fun aspects of the trip. It took a lot of pressure off us"

St Pius X High School

"There was a great range of activities that catered for all interests. (Our tour was) rewarding, lots of great things to see, learnt about a heap and also to see the students really enjoy some activities was awesome"

St Joseph's College

"Latitude Group Travel were excellent in designing our tour and making it a reality. Their support, both prior and during the tour, made everything run smoothly and our students had a memorable experience"

Hale School



**We strive to deliver positive experiences
for our clients on each...and every tour.**

Some of the wonderful schools we have
worked with recently.





Explore the possibilities

For further information:

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